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CLEANTECH GROUP

Larta Institute
connecting people to drive innovation

Cleantech Briefing

The 10 Most Critical Legal Issues Related to Cleantech and Sustainability Every Company Should Know

CLICK HERE TO REGISTER

Tuesday June 2, 2009

The Langham Huntington Hotel & Spa
1401 South Oak Knoll Avenue
Pasadena, California

Click Here for Detailed Directions

Registration: 8:30 am – 9:00 am
Program: 9:00 am – 11:00 am

Breakfast will be provided.

For additional questions, please contact Teri Ghaemmaghami at 213.892.5595 or laclientrelations@mofo.com.

"We have no intention of backing away from our historic commitment to the fight against global warming because the economy has slowed down. The green rules and regulations that will help save our planet will also revive our economies."

-- Governor Arnold Schwarzenegger, United Nations Climate Change Conference, Poznan, Poland, Dec. 2008.

In the long run, the world-wide "green" revolution may have as powerful an impact on business as the preceding digital revolution--affecting which products and services will be competitive and how they will be marketed, made, and sold. In the United States, the revolution is gaining momentum, despite the troubling economic times. Recently inaugurated President Obama and the new Congress are committed to investing billions to catalyze renewable energy and energy efficiency projects. Moreover, the sustainability imperative, driven both by government mandate and consumer demand, has and will continue to generate the need for a new legal framework -- reaching far beyond current environmental and energy regulations.

All companies, regardless of whether or not they focus on the "Cleantech" sector, will be affected by these new opportunities, rules, and regulations. Understanding the emerging framework and, in many cases, taking action now, is essential not only to mitigate potential risk and liability but also to capture some of the benefits and new business opportunities generated by the green revolution.

Morrison & Foerster LLP and Larta Institute invite you to a panel of Cleantech industry experts and legal practitioners. Together these leaders in the field will address the top ten legal issues related to Cleantech and Sustainability that every company should know.

DISCUSSION TOPICS:

1. Corporate Governance
2. Carbon
3. M&A and Restructuring
4. Alternative Energy
5. Sustainable Operations
6. Intellectual Property Management
7. Green Building
8. Green Marketing
9. Risk/Insurance
10. International Operations

SPEAKERS WILL INCLUDE:

- Dawn Chmielewski, Reporter, Los Angeles Times (Moderator)
- David Berokoff, Manager Technology Development, Sempra Energy
- Cara Horowitz, Executive Director, Emmett Center on Climate Change and the Environment, UCLA School of Law
- Ken Kohler, Partner (Corporate), Morrison & Foerster
- Peter Hsiao, Partner (Environmental Law/Sustainable Business/Green Products), Morrison & Foerster
- Russell Weiss, Partner (Intellectual Property), Morrison & Foerster

This invitation is transferable and open to colleagues and guests. There is no charge to attend this seminar. Morrison & Foerster LLP (Provider #2183) certifies that this activity has been approved for MCLE credit by the State of California in the amount of 2 hours.

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